



FOOD SECURITY PROFILE



GEESE

Believe in Tangible Change

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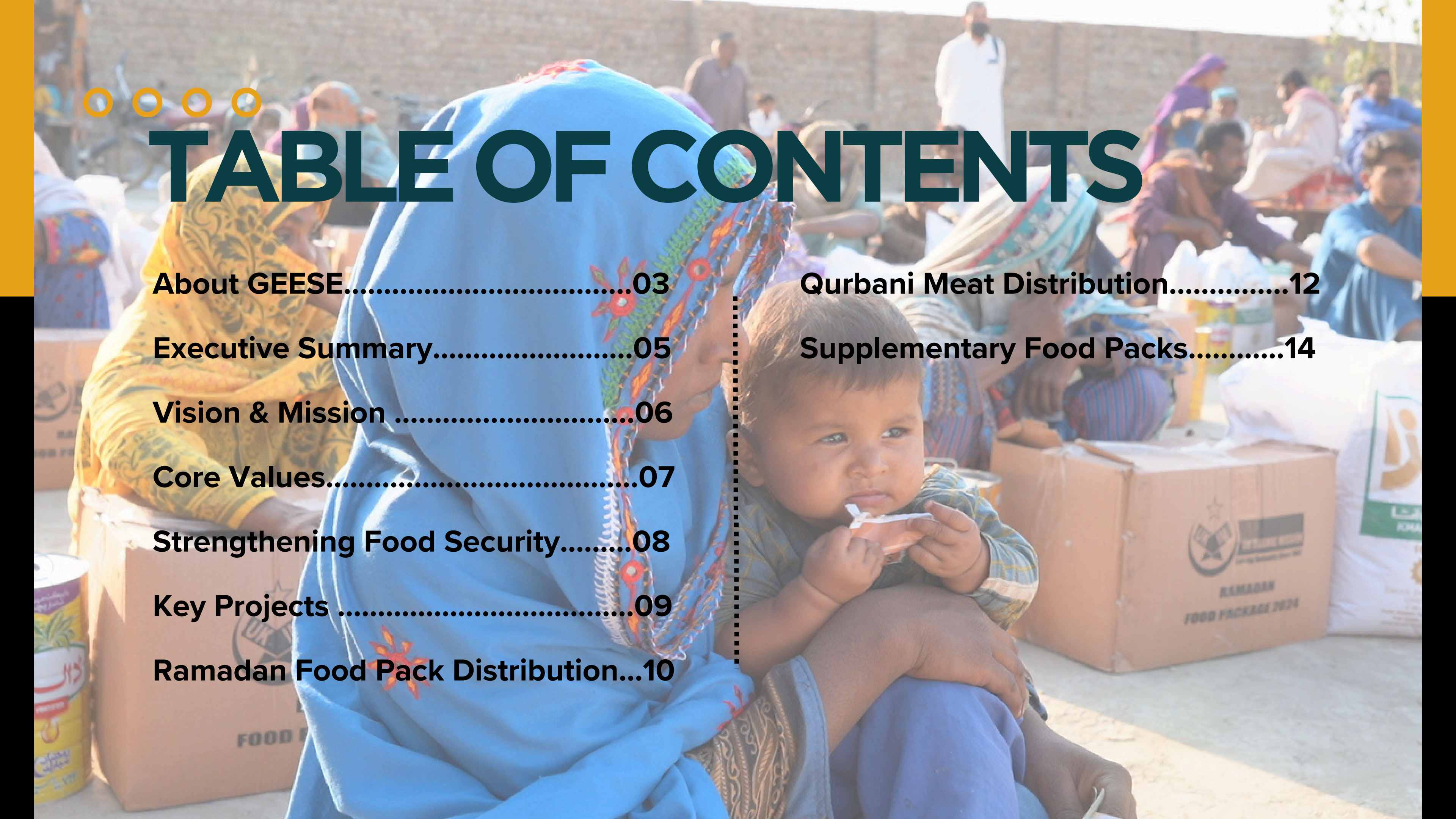
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GEESE

Believe in Tangible Change

ABOUT GEESE

Global Educational, Economic and Social Empowerment, GEESE is an independent, non-partisan and a not-for-profit civil society organization working on issues of education, health & nutrition, food security, provision of water, climate change, governance and development in Pakistan. GEESE is a sustainable research-based advocacy organization achieving concrete results in the field of transparency and accountability in governance at all levels through a higher degree of public participation based on respect for diversity. We have highly motivated and skilled technical staff to implement governance projects in an efficient and effective manner. In the eyes of relevant stakeholders, we are seen as a professional and credible organization. We are a key promoter of education and democracy in Pakistan - leading to an educated, peaceful, self-reliant, socio-economically empowered democratic society with fair chances for all.

Since our inception, GEESE has amassed extensive experience in policy, legislation, advocacy, and research, successfully executing numerous research and advocacy projects across Pakistan. Established in 2011 and registered under the Societies Act of 1860 with the Joint Stock Companies and Societies, we have formal approvals and NOCs from the Economic Affairs Division (EAD), the Ministry of Interior, and the Ministry of States and Frontier Regions (SFRON) of Pakistan.



ABOUT GEESE....



GEESE

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GEESE's core body brings diverse professional experiences. We have a strong background to offer multi-sector development projects and have institutionalized policies, systems and procedures at par with international donor standards. Our 13-year progress is a strong evidence of successful project implementation in multiple sectors. WASH, Conservation, Governance, Education, Environment, Food Security, SBDRM & CBDRM, Youth Empowerment, Child/Human Rights, Staff Development, Vocational Trainings for Increasing Employability, Coordination and Linkage Development have been the focused themes. Through these projects, CBOs, Village Disaster management Committees (VDMCs), Union Council's Disaster Management Committees (UDMCs), Environment Protection Committees, Citizens' Voter Groups (CVGs), Vigilance Committee (VC), District Electoral Reforms Groups (DERG), Youth Volunteer Forum (YVF) were formed, trained and supported for their vital contribution towards community-driven achievements and sustainability. We take pride for receiving positive response from multiple stakeholders, e.g. youth, children, and communities – the rights holders and government and non-government officials – the duty bearers and making successful attempts in a short span of time. We are pleased to share that on the basis of sound internal control and compliance, GEESE has been selected as champion organization by Green Acre Associates UK and also selected as Cooperative Potential Partner by USAID, UNWFP, UNICEF and UNDP.



EXECUTIVE SUMMARY

With operations spanning over 35 districts, GEESE actively engages grassroots communities and governance structures at local, district, provincial, and national levels. Our key focus areas include education, WASH, food security, governance, environmental sustainability, climate change, and disaster preparedness.

GEESE has an impressive track record of implementing targeted humanitarian and development programs that directly impact vulnerable communities. Through our Ramadan Food Packages and Qurbani Program, we ensure food security and promote social inclusion. Our Eid Gift distributions bring joy to orphans and marginalized children, while our Livelihood Support Programs empower widows and economically disadvantaged individuals to achieve financial independence. Our Winterization Programs provide essential relief during harsh weather conditions, and our clean water initiatives deliver sustainable access to safe drinking water through hand pumps and water supply systems.

Our highly skilled and professional team operates across all four provinces, adhering to international donor standards. We maintain rigorous financial transparency, utilizing QuickBooks Accounting Software and undergoing periodic assessments by top-tier international firms. Recognized as a champion organization by Green Acre Associates UK and a Cooperative Potential Partner by USAID, UNWFP, UNICEF, and UNDP, GEESE continues to lead in transparency, governance, and community-driven development.

With over 13 years of experience, institutionalized policies, and a commitment to excellence, GEESE remains dedicated to creating lasting, meaningful change in Pakistan. Our ongoing efforts aim to build a peaceful, self-reliant, and socio-economically empowered society with equal opportunities for all.



VISION

An educated, peaceful, self-reliant, socio-economically empowered democratic society living a dignified and prosperous life.

MISSION

To promote people centered sustainable development by fostering communities for economic, social and human resource development through participation of all people, collaborating with public institutions, civil society and advocating for policy formulations to establish a stable, safe and just society where people are self-reliant and spending quality of life.



CORE VALUES

- **Social Justice**: we believe in equality through fair distribution of wealth and provision of economic opportunities to reduce the disparity between the haves and have nots.
- **Accountability**: We are always responsible for optimal utilization of resources through effective and efficient planning and accountable for each penny to our supporters, donors, partners and, most of all, the community.
- **Empowerment**: Our all efforts embark upon the empowerment of vulnerable communities by providing them basic necessities of life and make them economically more vibrant.
- **Transformation**: We strive for positive change by focusing on living standards of the deprived people through justice and empowerment.
- **Professionalism**: We never compromise in delivering best services to vulnerable communities through ensuring highest standards of honesty, reliability and integrity.



GEESE: Strengthening Food Security and Community Resilience in Pakistan

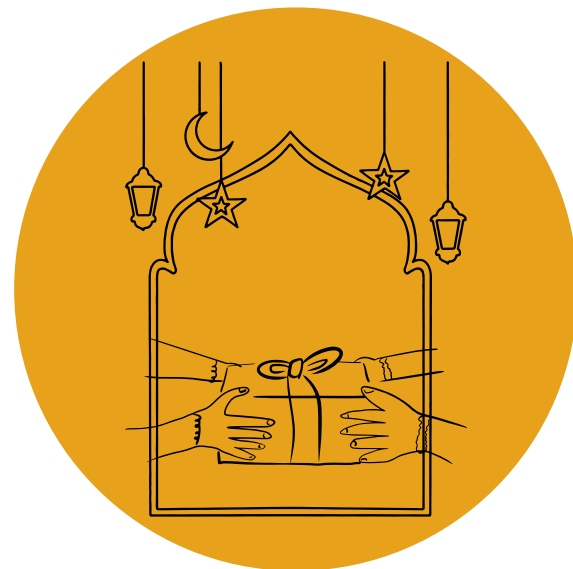


Global Educational, Economic and Social Empowerment (GEESE) is committed to improving the well-being of vulnerable communities across Pakistan. With a strong emphasis on food security, GEESE has successfully implemented various humanitarian and development projects aimed at reducing hunger, promoting nutritional well-being, and ensuring sustainable food access for those in need.

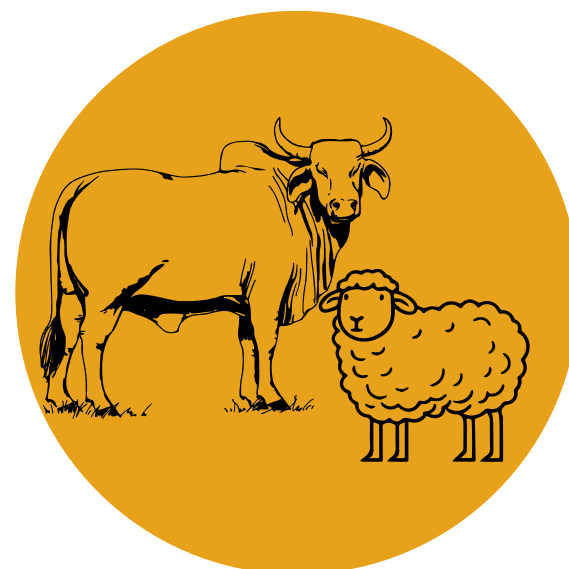
GEESE recognizes food security as a fundamental human right and has undertaken several initiatives to address hunger and malnutrition among underprivileged populations. Our food assistance programs focus on emergency relief, seasonal support, and long-term sustainability through community-driven interventions.



KEY PROJECTS



Ramadan Food Pack Distribution



Qurbani Meat Distribution



Supplementary Food Packs



RAMADAN FOOD PACK DISTRIBUTION



Ramadan is the holiest month in the Islamic calendar, observed by Muslims worldwide as a time of fasting, prayer, and reflection. It is a period of spiritual renewal, emphasizing charity and community support. However, for marginalized communities in Pakistan, Ramadan can be particularly challenging as many struggle to afford basic food essentials. Low-income families, daily wage laborers, and those affected by economic instability often face food insecurity, making it difficult to observe fasting with proper nourishment.



Recognizing these challenges, every year, GEESE implements a large-scale Ramadan food distribution initiative to support low-income families. This program provides essential food supplies to underprivileged households, ensuring they have adequate nutrition during the holy month of fasting. By distributing food packs containing staple items such as flour, rice, lentils, sugar, and cooking oil, GEESE helps families observe Ramadan with dignity and without the burden of food scarcity. In 2024, GEESE successfully delivered Ramadan food baskets to 500 families in Dadu, Attock and Mansehra significantly impacting their well-being and spiritual observance.





QURBANI MEAT DISTRIBUTION



Qurbani, is a fundamental religious practice in Islam, performed during Eid-ul-Adha to commemorate the willingness of Prophet Ibrahim (AS) to sacrifice his son as an act of obedience to Allah. It is an occasion of deep spiritual significance, promoting charity, gratitude, and the sharing of food with those in need. However, for marginalized communities in Pakistan, affording meat remains a luxury that many cannot afford, making Qurbani a vital source of nutrition for them.

As part of its seasonal support programs, GEESE conducts Qurbani meat distribution every Eid-ul-Adha to ensure that economically disadvantaged families receive fresh and nutritious meat. In 2024, GEESE distributed Qurbani meat packs to 2050 families across multiple districts, including Attock, Mansehra, Abbottabad, Swat, Quetta, Loralai, and Peshawar. Cows, bulls, goats, and sheep were locally sourced from cattle farms and slaughtered at various distribution points in targeted villages.

To maximize outreach, door-to-door distribution was also carried out, ensuring that even the most vulnerable households benefited from this initiative. This program not only provided essential protein intake to underserved communities but also strengthened social solidarity by allowing them to participate in the joy and blessings of Eid.





SUPPLEMENTARY FOOD PACKS



In response to the devastating flooding of river Sutluj in 2023 in Pakistan, GESE launched an emergency relief project for the flood victims in District Okara. This initiative aimed to support affected families by providing supplementary food packs, ensuring they had access to essential nutrition during the crisis. Supplementary food packs typically contain nutrient-rich, non-perishable items such as fortified flour, pulses, rice, sugar, high-energy biscuits, and dry milk, designed to meet immediate dietary needs during emergencies. These packs help prevent malnutrition, boost immunity, and sustain energy levels among displaced populations facing food scarcity. Additionally, hygiene kits were distributed to promote health and prevent disease outbreaks in disaster-affected communities. In October–November 2023, GESE successfully provided assistance to 500 families in Okara, Punjab, ensuring their access to both essential nutrition and hygiene support during the crisis.





IMPACT AND OUTREACH

Through its food security interventions, GEESE has directly improved the lives of thousands of individuals, providing them with necessary food supplies and nutritional support. The organization's projects align with Sustainable Development Goal (SDG) 2 – Zero Hunger, ensuring food availability and access to vulnerable populations, especially in times of crisis.

Future Commitment: GEESE remains dedicated to expanding its food security programs, strengthening partnerships with donors and stakeholders, and enhancing its capacity to respond to emergencies. By integrating sustainable food solutions and promoting resilience, GEESE aims to create a hunger-free society where every individual has access to safe and nutritious food.



IMPACT AND OUTREACH

GEESE FOOD SECURITY PROJECTS 2023-2024								
Sr	Project Name	In Partnership with	Province	District	Food Packs	Meat Packs	Families Supported	Beneficiaries
1	Ramadan Food Baskets and Eid Gift Distribution	UK Islamic Mission	KPK	Mansehra	100		100	3500
			Punjab	Attock	150		150	
			Sindh	Dadu	250		500	
2	Qurbani Meat Pack Distribution	UK Islamic Mission	Punjab	Attock		300	300	14350
				Mansehra		800	800	
				Abbottabad		500	500	
			Baluchistan	Swat		150	150	
				Peshawar		50	50	
				Quetta		100	100	
3	Provision of Supplementary Food packs and Health & Hygiene Kits for the affected communities under Flood Emergency Response	UK Islamic Mission	Punjab	Okara	500		500	3500
				Loralai		150	150	
			TOTAL		1000	2050	3300	21350



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